



Professional
Women
Photographers

BOARD OF DIRECTORS

MADDI RING
PRESIDENT

JANICE WOOD WETZEL
VICE PRESIDENT

SHEILA SMITH
SECRETARY

PATRICIA GILMAN
TREASURER

DEBORAH MATLACK
ARCHIVES

DEB TOBIAS
COMMUNICATIONS/
PUBLICATIONS

JACKIE NEALE CHADWICK
COMMUNICATIONS/
WEBSITE

PAMELA GREENE
DEVELOPMENT

PAT YANCOVITZ
EXHIBITIONS

MARY NEWMAN
MEMBERSHIP

ANN BRANDEIS
OUTREACH

KAREN SMUL
PROGRAMS

SINDI SCHORR
STRATEGIC PLANNING

FOR IMMEDIATE RELEASE: To see this press release on our website please go to http://www.pwponline.org/100204_PWP_Release.pdf

CONTACT: Heidi Loder

TELEPHONE: 212. 242.1252

EMAIL: heidi@mhartandframe.com

PRESS RELEASE
FOR IMMEDIATE RELEASE

**Professional Women Photographers
& MH Art & Framing Gallery Present
“Americana” - A Photography Exhibit**

January 15, 2010 New York, NY: Americana! Say the word and iconic images spring to mind — the American flag, apple pie, the hometown team in summer.

MH Art & Framing Gallery in conjunction with PWP (Professional Women Photographers) presents an exhibition of photography that takes a fresh look at the American image in a time of globalization and multiculturalism within and outside our borders.

Members of PWP, an organization of nearly 200 photojournalists, fine arts and commercial photographers, explore their personal vision of Americana. From the nostalgic to the elegiac, political commentary to the deeply personal, documentary to abstract, a rich mosaic emerges. Hung salon style to accommodate a large number of images, this exhibition opens a visual dialogue on the view of America from these photographers.

To mark the opening of “Americana” MH Art & Framing Gallery and PWP invite the press and public to a reception in the gallery on Saturday evening, April 17, 2010 from 6 – 9 PM, 9 West 20th St. (between 5th and 6th Aves.), 212.242.1252.

The exhibition will be on view April 17 – May 22, 2010. Hours are Monday – Friday, 10 AM – 7 PM and Saturday, 10 AM to 6 PM.

Professional Women Photographers is a not-for-profit 501 (c) (3) organization based in New York City. PWP has been supporting the work of women photographers for over 30 years, providing forums and student awards to encourage artistic growth and to stimulate public interest in the art of photography.

For more information please contact heidi@mhartandframe.com. High-resolution digital files of “Americana” suitable for publication are available upon request.

For more information on PWP, please visit our Web site at www.pwponline.org.

PWP’s mission is the advancement of women photographers through the creation a dynamic and supportive environment while promoting public interest in photography. As the premier women’s photographic organization, our members create a collegial, proactive and professional culture that respects and inspires women’s photographic vision.